

**Association of Lutheran Development Executives
Heartland Chapter
Executive Committee Meeting Minutes**

**March 14, 2008
NLOM—Ashland, Nebraska**

Present: Maxine Dougherty, Jason Gerdes, Matt Sheffield, Dave Fuerst, Kathleen Al-Marhoon and Jordan Grummert-Rasmussen

I. Call to Order

- A. Maxine Dougherty, Vice President, called the meeting to order at 2:05 p.m. Maxine opened the meeting with a brief devotion and prayer.
- B. Review of March 14, 2008 Meeting Agenda
M/S/C to approve the meeting agenda
- C. Review of January 4, 2008 Executive Committee Meeting Minutes
M/S/C to approve minutes of January 4, 2008 meeting
- D. A formal Treasurer' report was forgone as there was no change since the March 2 meeting
M/S/C to approve the Treasurer's report from August 15, 2007-March 14, 2008

II. Officer Election for FY 2008/2009 (July 1, 2008-June 30, 2009)

- A. Kathleen, Heather and Jordan were voted in during the annual chapter meeting to serve on the Executive Committee. The slate of officers presented was as follows:
 - President—Dave Fuerst
 - Vice President—Jason Gerdes
 - Secretary—Jordan Grummert Rasmussen
 - Treasurer—Kathleen Al-MarhoonM/S/A to approve the officer slate as presented

III. Coordinator Appointments for FY 2008/2009 (July 1, 2008-June 30, 2009)

- A. The membership coordinator positions were slated as follows:
 - Membership—Heather Abbott
 - Mentor—Ruth Probasco
 - Legislative—Lloyd Probasco
 - Communications—Ed Bean (position accepted following phone call from Jason)
 - Education and Ethics—Matt Sheffield
- B. Discussion concerning the Communications Coordinator role occurred before contacting Ed Bean. It was mentioned that the Chapter is blessed with new members with strong leadership skills and that the Vice President did not also need to take on the responsibilities of the Communications Coordinator role, as was discussed previously. However, Dave asked that Jason take the lead on the Spirit of Giving Award Luncheon. A number of members were recommended to fill the Communications Coordinator role, including: Ed Bean Amy Jurgens, Kristin Herrera, Theresa Olson and Jon Fredricks. It was recommended that the Chapter seek out an individual with strong organization and communication skills, as opposed to strengths in graphics and design for this coordinator role. The coordinator should also work with the ALDE National office on the dissemination of communications, minutes, surveys and updates.
- C. It was brought to the attention of the group that with Maxine's move, the chapter support liaison position would be vacated. Within the bylaws this position must be filled. Following a request for Jason to fill the position, Dave volunteered to fill the role as there are limited responsibilities—reporting to Chapter Support Team when contacted and making contact

with Chapter Support Team should challenges, major events, etc. arise. The President is a logical candidate for this role.

IV. Chapter Leader's Meeting Report

This meeting was held on the Thursday of ALDE National. Dave Fuerst, Maxine Dougherty and Brenda Solomon represented the Heartland Chapter. Items discussed at the Leader's Meeting included: the ALDE Annual Fund, the capabilities of the new website— forums, use as an effective communication tool, paying memberships and registrations online, and the monitoring of chapter bank accounts.

V. 2008 Meeting/Education Programs

- Dave volunteered to share the outlined programs with Phyllis so that she can try to make plans to attend a meeting sometime during the year.
- Matt confirmed that Aaron Hilkeman, President of Duncan Aviation, will serve as the presenter for our April 10 meeting. As of meeting time a title for Aaron's program had not been decided upon. Although Duncan Aviation is known for its retention of employees, it was discussed that this was not to be the primary focus of Mr. Hilkeman's presentation—still needs to be relevant to the Development profession and not strictly targeted toward HR personnel. Following confirmation with Lloyd on the topic and title of Mr. Hilkeman's presentation, information will be forwarded to Theresa for distribution. To be handled by next week.
- Rita, from Mosaic will be asked to the mission moment for the April 10 meeting. March is Developmental Disabilities Month and she will promote the Hoedown to be at NLOM.
- Business and Executive Committee meetings were discussed for the April 10 gathering. The Executive Committee will meet immediately following the presentation. Concerns about the Business meeting were discussed including whether it makes the event too long and discourages some from attending. But it was concluded that having these meetings where the Treasurer's report and minutes presented and introductions made distinguishes the Heartland Chapter from other chapters. It was decided that it be specially noted when the business meeting—11:00 a.m., lunch—11:45 a.m., and presentation—12:30 p.m. will take place. These time restrictions only apply to two meetings a year.
- Details of June 5, 2008 meeting will be discussed and decided upon immediately following the April meeting. It was noted that the Kernans would prefer to speak on June 5, as previously noted on the 2008 schedule. A response has not been received from the Thoms. If Thoms cannot attend, we will attempt to contact Dillons. In the worst case, only Kernans will present
- The exact date of Dr. Tom Osborne's presentation has not been confirmed—possible dates, August 14 or 21.
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VI. 2008 Chapter Goals

- A. Support ALDE—It was discussed that we follow ALDE National's lead of encouraging individuals to contribute \$5 for each year of experience. Giving percentages of the last few years were discussed. It was decided to not establish a percentage goal due to percentage of attendance at meetings and some confusion surrounding the dates of the fiscal year. Need to have giving envelopes available on tables at events. Encourage participation over dollar amount and be more purposeful about giving to ALDE during 08-09 year.
- B. Mentor—Discussion concerning the promotion of the Mentoring Program will be postponed due to Ruth's absence.

- C. Increase Membership—Numerous suggestions on how to increase membership arose, including: promotion of ambassador program, incentives/prizes for members to invite others, making referral cards available, focusing on the list of people who attend events but are not members, how to attract congregational representatives, and the possibility of non-Lutheran members (check bylaws first). We also need to work with ALDE National to accomplish this goal.
- It was discussed that we spotlight one goal at each meeting, i.e. giving envelopes at one meeting, member referral at another and having a drawing for a gift card for those who participate in each meeting's activity. It was decided that we not limit focus to one goal per meeting. Instead a form will be developed on the ALDE Giving envelope where you can refer a member, sign up to be a mentor or mentee, or give a gift. Envelopes will be available at each meeting and a drawing for a \$25 gift card will take place for all who participate. Jason will purchase three \$25 Applebee's gift cards.
- D. Encourage CFRE Certification—this topic will be discussed further at April Executive Committee Meeting. This goal will not be hammered but will be targeted toward those who are eligible for certification.

VII. Other Business

- A. Next Executive Committee Meeting—April 10, 2008, immediately following presentation
- B. Special acknowledgement of Kathleen's accomplishments as recognized in the Midland's Business Journal

VIII. Adjournment

Being no further business, Maxine adjourned the meeting at 2:15 p.m.