



CFRE STUDY DAYS

SEPTEMBER 13 & 20, 2012

For those planning to sit soon for the CFRE Exam, those beginning the CFRE process, those new to the Development profession who are seeking a good overview or experienced professionals who want a thorough review:

Plan Now to Participate in the ALDE CFRE Study Days on September 13 & 20 (the sessions are different on each day, so you'll want to attend both) for:

Over 7 hours of webinar format presentation led by CFREs with years of knowledge, and experience giving educational presentations. The course is divided into five modules, based on the CFRE domains:

Current & Prospective Donor Research – Heather McGinness, CFRE

Securing the Gift & Relationship Building – Jeri Pat Gabbert, CFRE

Management & Accountability – Mark Hofman, CFRE

Volunteerism – Lori Werbeckes, CFRE

Marketing/Communications – Bonnie O'Neill Meyer, CFRE

Very Reasonable Cost: \$125 per person (some study sessions charge over \$400 each)

Forming a chapter or local study group is highly recommended as doing so will be conducive to on-site discussion and networking.

Sponsored by the ALDE CFRE Certification Task Force, ***these Study Days can be counted for your CFRE CE points***, so there is an added bonus to your attendance.

Plan now to participate! Questions? Please contact Phyllis at phyllisw@alde.org or call (888) 630-ALDE ext. 2. Learn more at bit.ly/aldecfre (case sensitive).

The CFRE Advantage

- **Competence.** CFRE certification confirms your knowledge of the highest standards of professional competence and ethical practice in serving the philanthropic sector.
- **Credibility.** CFRE certification distinguishes you to employers and peers as a dedicated professional who keeps pace with the latest developments in fundraising.
- **Career Advancement.** CFRE certification makes you part of an elite group with greater career opportunities and earning power that averages 17% more than non-certified fundraising professionals.
- **Commitment.** CFRE certification is a public statement that you care about fundraising as a profession and are personally inspired to uphold its integrity.

Experience the CFRE advantage – start your application today at cfre.org.