

Association of Lutheran Development Executives Heartland Chapter Meeting Minutes

April 26, 2007
Champions Club, Lincoln, Nebraska

Chapter Members Present: Please refer to the event attendance record.

Others Present: Please refer to the event attendance record.

I. Call to Order

- A. A meeting of the Association of Lutheran Development Executives (ALDE) Heartland Chapter was called to order at 12:00 noon by Craig Stirtz, President. Dave Coker offered an opening prayer, and all in attendance shared self-introductions.
- B. A proposed meeting agenda was provided to attendees. It was noted that Matt Sheffield will provide the Ethics Moment and due to illness, Diane Kelly will not be present to provide the Mission Moment.

M/S/C to approve the meeting agenda as amended.

- C. Due to the absence of Heather Abbott, Secretary, the presentation and approval of the minutes of the February 11, 2007 Heartland Chapter annual meeting were tabled until the next scheduled chapter meeting which is June 28, 2007.
- D. Jason Gerdes, Treasurer, distributed the Treasurer's Report for the period February 5, 2007 through April 26, 2007. He reported the current account balance is \$3,134.39.

M/S/C to approve the Treasurer's Report as presented.

Craig presented the Executive Committee's recommendation that the Heartland Chapter make a \$1,000 contribution to the ALDE Endowment Fund.

M/S/C to contribute \$1,000 to the ALDE Endowment Fund from the Heartland Chapter Treasury.

II. Chapter Officers

Craig reported that Alison Thomason who was elected to the Heartland Chapter Executive Committee at the February 11, 2007 Annual Meeting resigned from the Committee due to a career change, and the Committee elected Dave Fuerst to fill the vacancy. Craig shared the Executive Committee officer election results for 2007/08 as follows:

President – Dave Fuerst

Vice President – Maxine Dougherty

Secretary – Heather Abbott

Treasurer – Jason Gerdes

III. Chapter Coordinator Appointments

Craig reported that Matt Sheffield has been re-appointed to serve as the Chapter's Education/Ethics Coordinator for the 2007/08 year and Kathleen Al-Marhoon has agreed to be re-appointed as the Communications Coordinator. Craig shared that candidates are being recruited for the Mentoring and Membership Coordinators and the Legislative Liaison.

IV. Spirit of Giving Award

Craig shared information about the ALDE Spirit of Giving award and encouraged members to submit nominations to him by June 1, 2007.

V. Ethics Moment

Matt shared a scenario about a for-profit corporation's way of making it appear more profitable than it really is. Relating that scenario to non-profit organizations, he led a discussion about ethically communicating the cost of fundraising.

In lieu of Diane Kelly's Mission Moment, members shared information about their organizations' upcoming events and activities.

VI. Chapter Reports

Dave Fuerst, Legislative Liaison, shared updated information and led a question/answer session about the following legislative topics pertaining to charitable giving:

- The Public Good IRA Rollover Act of 2007 (S. 819, H.R. 1419)
- IRA Charitable Distribution Survey conducted by the National Committee on Planned Giving (NCPG)
- Compliance issues involving non-profits and abuse of charitable contribution deduction rules
- U.S. Department of the Treasury and IRS reporting requirements on acquisitions of interests in insurance contracts in which certain tax-exempt organizations hold an interest
- IRS online workshops for small to mid-size exempt organizations

On behalf of Brenda Solomon, ALDE Board Secretary, Maxine Dougherty provided the ALDE Board Update highlighting the Board election held at the February 12, 2007 Annual Meeting and Board activities including the review and analysis of the 2007 Annual Conference, the strategic planning session and the Webinars scheduled for 2007.

Craig reported the following Heartland Chapter statistics where were distributed at the ALDE Chapter Leader's dinner/meeting held on February 9, 2007:

- The Chapter has 54 members, 12 lapsed members, 9 new members and 3 prospects
- 52% of Chapter members financially contributed to ALDE last year
- Nine Chapter members are holding leadership roles at the national level
- The Chapter has five mentoring pairs
- Eight Chapter members (15% of the membership) hold the CFRE certification

VII. Chapter Objectives for 2007

Craig reviewed the chapter objectives as follows:

- Provide Educational Programs to Grow Professionally – Information about the June 28, 2007 program entitled “How the media can help you with fundraising and development” by John Glenn and the August 15, 2007 program about annual giving by Dennis Meyer was shared
- Increase Membership
- Encourage CFRE Certification
- Support National Mentoring Initiatives
- Support ALDE Financially – Craig reported that the Heartland Chapter recently received \$431.25 representing gifts from members who contributed to the ALDE Annual Fund and designated 25% of their gift for the Heartland Chapter.

VIII. Other Business

No other business was brought before the Chapter.

IX. Adjournment

Being no further business, Craig adjourned the meeting at 12:45 p.m.

Respectfully submitted,
Maxine Dougherty,
Vice President