

St Louis ALDE Chapter Executive Committee Meeting

January 4, 2008

Lutheran Hour Ministries

10:30 a.m.

Attending: Al Koepke, Nancy Amundson, Mark Hofman, Roland Lovestad, Deborah Schmich, Dan Leeman
Absent: Sheryl Ray

The meeting opened with prayer led by Al.

Review of agenda format led by Al, including minutes from November 30, 2007 meeting.

Reports

- **Membership (Deb):**
 - No report.
- **Educational and Professional Development (Mark):**
 - No report.
- **Marketing/Communications (Roland):**
 - Discussion that e-announcements should be branded more from St. Louis Chapter versus ALDE-national, especially due to irregularities (to whom, from whom, and links for registration) on last announcement via national on Jan. 17 meeting.
 - This led to discussion by Mark with Mark's offer to create FACEBOOK account for leadership group. Purpose is to investigate other e-communications processes that might be more distinctively 'us' (i.e., St. Louis Area Chapter).
 - This was agreed as a first step, with results to be provided to national office by Mark.
 - Also Roland is to contact national office to again e-blast St. Louis membership list concerning Jan. 17 Chapter meeting including automatic registration link to Treasurer Nancy.
- **Resource Development/Treasurer (Nancy):**
 - Agreed that Nancy will check with national office as to scholarship issues--to whom in past years, who approved for this year, how much, etc.
 - Also agreed that Treasurer's report to be provided during 17th quarterly Chapter meeting.
- **Mentoring (Dan):**
 - No report.
 - Discussion that 'mentoring' is defined by ALDE as "external from the organization". And, agreed that mentoring that is occurring naturally in our chapter should be registered with national office.

Old Business

- Survey:
 - Deb did a prompt and excellent job on this. But just one responder (Roland) to date.
 - Agreed to resend this survey, and have as handout at Jan. 17 Chapter event.
 - (NOTE: Some of this discussion was post formal November meeting, rediscussed at this meeting, and added herein to November minutes).

- ALDE Scholarships
 - Discussion of Scholarship issues for ALDE Conference. \$150 per year for two year; NOT \$300 in one year.
 - WALDE (Wisconsin) format discussed as to scholarship links therein.
 - Extra \$150 from St. Louis Area Chapter reconfirmed by consensus.

- Spirit of Giving process:
 - AI wants to develop timeline to make sure St. Louis nominations are timely.

- Jan. 17 wrap-up:
 - Meal,
 - Deb to help Nancy on registration,
 - Survey discussion by Deb,
 - Basic Planned Giving by AI (45 minutes),
 - Treasurers report by Nancy,
 - Reinforcement of annual meeting in May by Roland.

New Business

- ALDE Conference:
 - Discussion that a sponsor be located to help fund the St. Louis meeting room. Twenty to thirty could be in attendance. Good opportunity to discuss the Face Book e-communication/distribution test by Mark.

- Annual meeting:
 - As to annual meeting in May it was agreed that 3 mechanisms to be utilized for announcement---e-mail, snail mail, and phone.

Assign Tasks:

- AI indicated he wants to email all prior to meetings to encourage report prep' and dissemination. Reports NOT mandatory, but appreciated.

Adjourn: Next Executive Committee Meeting: Friday, February 8; probably by phone; 10:30 a.m.