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| *CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.* |  | CONTINUING EDUCATION POINTS TRACKER |

**Activity Organizer:** - **ALDE**

**Title of Activity: - IGNITE 2020**

**Names of Presenter(s): - Various**

Dates and Location: - February 4 – 7, 2020, Las Vegas, Nevada

Date: Tuesday, Feb 4, 2020

**Master Class: 8:30 [am] – 11:30 [am] (3 pts)**

- [**Donor-Centered Leadership - Penelope Burk**]

Date: Tuesday, Feb 4, 2020

**Master Class: 1:00 [pm] – 4:00 [pm] (3 pts)**

- [**Going the Distance - Ernie Hinojosa and Louise Johnson**]

Date: Wednesday, Feb 5, 2020

**Session 1: 9:30 [am] – 10:30 [am] (1 pt)**

- [**Multichannel Marketing can IGNITE Your Fundraising - Alyssa Jefferies**]

- [**Dispelling Myths About Millennial Charitable Giving: How to Acquire and Retain Gen Y Donors**]

- [**Leveraging Your Fundraising Overhead to IGNITE Contributor Confidence - Mark Hofman**]

- [**Fundraising Boards: Building Blocks for a Sweet Ask - Jennie Wolf Smith**]

- [**Lighting a Fire That Needs to Be Lit: Increase Legacy Giving Through a Focus on Women’s Philanthropy - Jenny Norris Peterson**]

- [**Donor Retention … Fired Up! – Susan and Ron Rescigno**]

Date: Wednesday, Feb 5, 2020

**Keynote: 11:15 [am] – 12:15 [pm] (1 pt)**

- [**Being Donor-Centered In Changing Times - Penelope Burk**]

Date: Wednesday, Feb 5, 2020

**Session 2: 1:45 [pm] – 2:45 [pm] (1 pt)**

- [**Map Your Marketing – Casey Fuerst**]

- [**Move Over Three Rs – Time to Communicate, Collaborate, and Celebrate – Paige Craig**]

- [**The Lost Art of (Major) Donor Relations – Al Koepke**]

- [**Unstoppable: Leading With Joy Through Crisis and Transition**]

- [**The High Stakes of Planned Giving – Brenda Moore**]

- [**The Case 4 Support Playbook: A Flexible Approach to Getting Your Organization to STICK – Alan Hutson**]

Date: Wednesday, Feb 5, 2020

**Session 3: 3:15 [pm] – 4:15 [pm] (1 pt)**

- [**Communications Strategies That Increase Giving and Loyalty - Elizabeth Holler Hunter**]

- [**Push the Right Buttons: The Truth About How to Raise More Money — and Make a Bigger Impact – John Sebald**]

- [**Creating a Culture of Generosity – Mike Ward**]

- [**Competing for Top Talent in A Candidate-Driven Market - Eliakim Thorpe**]

- [**Growing Your Legacy Society — Why Aren’t We Asking? – Anthony Alonso**]

- [**Giving and Getting Young Donors – Jason Gerdes**]

- [**The Quick and Dirty — Using Data to Strategically Drive Fundraising - Jessica Cocciolone**]

Date: Thursday, February 6, 2020

**Session 4: 9:30 [am] – 10:30 [am] (1 pts)**

- [**Crisis Communication – Mark Hofman**]

- [**Reboot Your Annual Fund – Tim Kurth**]

- [**It Starts With a Solid Fundraising Strategic Plan - Stephen Mally**]

- [**Retention and Growth During a Time of Transition - Donna Magnuson**]

- [**Endowments in God's Word: Good or Bad? - Philip Meinzen**]

- [**Ethics 101: Learning to Pay Attention - Paul Pribbenow**]

Date: Thursday, February 6, 2020

**Keynote: 11:00 [am] – 12:00 [pm] (1 pt)**

- [**Yes Lives in a No World – Paul Pribbenow**]

Date: Thursday, February 6, 2020

**Session 5: 1:30 [pm] – 2:30 [pm] (1 pt)**

- [**Women's Philanthropy: Heart and Soul Stories - Jenny Norris Peterson**]

- [**Giving Days: One Day to Make a Big Impact**]

- [**Managing the Ask … Essential Steps When Soliciting Major Donors - Diane Carlson**]

- [**The Doctrine Of Development - Paul A. Dunne**]

- [**Transitioning Section 179 Business Property to Fund a Charitable Remainder Trust - Jim Schade**]

- [**Leading From the Seat "Your" in: A Millennial’s Guide to Evoking Change – Jamie Lennon**]

Date: Thursday, February 6, 2020

**Session 6: 3:15 [pm] – 4:15 [pm] (1 pt)**

- [**Debunking Telefundraising Myths and How to Effectively Use Phoning Today! - Anthony Alonso**]

- [**The House Always Wins! Policies and Procedures That are Understandable, Organized, and Needed for any Organization – Rich Duncan**]

- [**Taking the Scare out of Fundraising – Mark Versen**]

- [**Collaborative Fund Development Planning - Jessica Cocciolone and Alan Hutson**]

- **[IPOD: A Tool for Exploring Complex Assets – Steve Slotemaker]**

Date: Friday, February 7, 2020

**Master Class: 9:00 [am] – 12:00 [pm] (3 pts)**

- [**Creating a “Culture of Contribution” That Inspires Staff, Volunteers, and Donors – Jim Lord**]

### Total number of points attained:

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