

Faith & Fundraising Conference 2022

Sponsorship Opportunity Details

Welcome reception & registration (Tuesday evening)

\$10,000 Total: 2 co-sponsors for \$5,000 each (2 opportunities: 1 SOLD, 1 available)

- Your logo included on a banner welcoming registrants to the conference and the welcome reception.
- A representative from your company gives a 60-second Welcome Address at the beginning of the Welcome Reception “Program.”
- Your logo on the Conference Website and promotions related to the welcome reception.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media, and/or alongside photos from the welcome reception.
- Includes one exhibitor table (6’) and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

~~Awards Banquet (Thursday evening)~~

~~**\$10,000 Total: 2 co-sponsors for \$5,000 each SOLD**~~

~~Both ALDE and CDC have a long history of recognizing outstanding members at an annual awards banquet. The 2022 Banquet will be a shared banquet and presentation, with the awards being specific to each organization.~~

- ~~● Your logo included on a banner welcoming participants to the banquet.~~
- ~~● A representative from your company gives a 60-second Welcome Address at the beginning of the Awards Banquet “Program.”~~
- ~~● Your logo included on the Conference Website and promotions related to the Awards Banquet.~~
- ~~● Your logo included on the digital app for the conference.~~
- ~~● Your logo included in thank you for sponsorship on social media, and/or alongside photos from the awards banquet.~~
- ~~● Includes one exhibitor table (6’) and one conference registration.~~
- ~~● Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.~~

Conference and Name Tag Lanyards

\$10,000 Total: 2 co-sponsors for \$5,000 each (2 opportunities: 1 SOLD, 1 available)

- Your logo will be repeated on the lanyard (alongside CDC and ALDE) for the conference name tags.
- Your logo included on the Conference Website and relevant promotions.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Welcome Door Hanger

\$10,000 Total: 2 co-sponsors for \$5,000 each

We will provide a door hanger welcome bag on the hotel room door for each registrant, to include goodies from the Milwaukee area.

- Your logo on the door hanger bag.
- Option to include one postcard size promo piece in the door hanger bag (4x6, or similar).
- Your logo included on the Conference Website and relevant promotions.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Exhibit Hall Host

\$8,000 Total: 2 co-sponsors for \$4,000 each

This year's Exhibit Hall will host 50 exhibitor tables and be immediately adjacent to the main plenary meeting ballroom.

- Your logo on a banner designating the hall.
- Your logo on signage and directions to the hall.
- Your logo included on the Conference Website.
- Your logo included on promotions relevant to the Exhibit Hall.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Keynote Speaker

\$6,000 (4 opportunities)

Keynote Speakers: We are planning four different keynote speakers around four themes: Fundraising Excellence, Transformative Cultures, Inspiration and Faith, and Social Justice and Race. The exact speakers and time assignments are still to be determined:

- Keynote Speaker 1 (Tuesday Evening Opening)
- Keynote Speaker 2 (Wednesday Lunch)
- Keynote Speaker 3 (Thursday Breakfast)
- Keynote Speaker 4 (Friday Closing)

Your \$6,000 sponsorship of one Keynote Speaker includes:

- A representative giving a 2 minute welcome to the session and Introducing the speaker.
- Your logo on podium.
- Your logo included on the Conference Website.
- Your logo included on promotions relevant to the Keynote Speaker.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Host a Meal

\$6,000 (3 opportunities to sponsor a full-conference meal)

- Lunch Wednesday
- Breakfast Thursday
- Lunch Thursday

Your \$6,000 sponsorship of one meal includes:

- A representative from your company may present a 60-second Welcome to Lunch and say a grace/blessing (or introduce someone to say grace).
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Conference App

\$4,000

The Whova App is a visually-appealing and user-friendly app to guide conference attendees through the schedule, breakout groups, maps of the rooms, and the exhibitor hall. Attendees will be able to learn about speakers and reach out to fellow attendees. There will be prizes for the participants who use the app the most.

- Premier placement of your logo in the Conference App on Home Page and Schedule Pages
- Your logo included on the Conference Website.
- Your logo included on promotions relevant to the Conference App.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Wifi Sponsor

~~\$4,000~~ **SOLD**

- Premier placement of your logo when conference attendees access the hotel wifi.
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Tote Bag

\$4,000

We will provide a canvass rectangular tote bag to each attendee at registration. It will be branded with the Faith & Fundraising Conference.

- Your logo as the only logo included on the Faith & Fundraising Tote bag.
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Hotel Keys

\$4,000

- Your logo on hotel keys
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Printed Pocket Guide

\$4,000

The Printed Pocket Guide is typically 18x5" and folded. This easy reference guide includes the headline information for the conference schedule.

- Your logo prominently on the Pocket Guide
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.
- Includes one exhibitor table (6') and one conference registration.
- Email to participants: Receive list of participant emails for a one-time sponsorship email. Timing to be mutually agreed on.

Masterclasses + Masterclass Refreshment breaks

\$3,000 (2 opportunities)

Two organizations share dual-branding for the full day of Tuesday Masterclasses, expected to be 3-6 sessions, exact sessions TBD.

- Your logo included on promotions and signage for Tuesday Masterclasses.
- Your logo included on tables during the refreshment break.
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference.
- Note: Exhibit table not included

~~\$2,000 Wednesday ALDE Membership Breakfast and Annual Meeting~~ **SOLD**

- Your logo included on the welcome table / entrance.
- A representative from your company gives a 60-second Welcome Address at the beginning.
- You have the option to lead or find a leader for the opening prayer.
- Note: Exhibit table not included

\$2,000 Wednesday CDC Networking Breakfast

- Your logo included on the welcome table / entrance.
- A representative from your company gives a 60-second Welcome Address at the beginning.
- You have the option to lead or find a leader for the opening prayer.
- Note: Exhibit table not included

\$2,000 Continental Breakfast Friday

- Your logo included at the entrance and on the food tables.
- Note: Exhibit table not included

Sanitation Station Sponsor

\$2,000 (2 opportunities: 1 SOLD, 1 available)

The Sanitation Stations include face masks, hand sanitation, and any other hygiene that the hotel may offer.

- Registration Area
- Exhibit Hall Area

Your \$2,000 sponsorship of ONE of the sanitation stations includes:

- Your logo included on sanitation stations, pumps, stickers.
- Option to offer your own branded sanitation swag at your own expense (ie. carry-away hand sanitizer or masks)
- Your logo included on the Conference Website.
- Your logo included on the digital app for the conference.
- Your logo included in thank you for sponsorship on social media.

Exhibitor Opportunities

\$1,750 Exhibit Hall Table

This year's Exhibit Hall will be positioned directly behind and across from the main plenary conference room. Tables are 6' long. You may reserve more than one table at the usual per table rate.

- One exhibitor table (6')
- Conference registration for one participant
- Your logo included on Exhibitor Listing on the Conference Website
- Your logo included in the Exhibitor section of the digital app for the conference

Faith & Fundraising Conference 2022

A La Carte Sponsorship Opportunities

A La Carte Sponsorship Opportunities \$1,000 each

Note: These sponsorships do not include an exhibit table or registration. They do include recognition as a conference sponsor on the website and with promotions for the specific activity.

Contribution to a Scholarship Fund (unlimited availability) \$1,000

We will offer scholarship monies as they are available this year. The Funds will be distributed on a rolling basis after recipients fill out a short application about why they want to come to the conference, how they will apply and share their learnings, and how much they are able to afford on their own.

- Your logo will be included on the conference website
- Your logo will be included on a banner to thank scholarship sponsors at the conference.

Breakout Room \$1,000 (8 opportunities: 4 rooms x 2 logos for each room)

Includes your logo on the signage at that room and directing people to that breakout room throughout the conference.

Wednesday Afternoon Refreshment Break \$1,000

Your logo included on the Refreshment table.

Thursday Afternoon Refreshment Break \$1,000

Your logo included on the Refreshment table

Email to Participants \$1,000

Email to participants to be sent 3-4 months after the conference: Receive list of participant emails for a one-time email. Timing to be mutually agreed on.