

## **Executive Fundraising Essentials Bios**

### **Cleveland, Ohio, November 2017**

#### **Jon Dize**

Jon Dize, CFRE, serves as the Fundraising Coach and Director of Advancement for The Lutheran Schools Partnership, where he coaches the 18 Lutheran schools in Northeast Indiana in all areas of fundraising. He also serves as the administrator of The Lutheran Scholarship Granting Organization of Indiana, managing the Indiana Scholarship Tax Credit Program for 51 Indiana Lutheran and nonpublic schools.



Dize also has been an independent consultant to schools, churches, and other nonprofits since 2002, working with small and large organizations to start advancement programs, resurrect lapsed programs, and fill interim needs during times of transition. He holds a B.A. in finance from Hillsdale College.

#### **Heather McGinness**

Heather R. McGinness, CNM, CFRE, is a seasoned nonprofit executive and AFP Master Trainer, experienced in several areas of the philanthropic sector, including higher education, social services, associations and faith-based organizations. She currently serves as Vice President for Advancement at Concordia College-New York.



With over 18 years of nonprofit experience, she has an extensive background in leadership and management; fundraising; marketing and communications; grant seeking; strategic planning and analytics.

Heather received a B.A. in psychology from Case Western Reserve University and earned a graduate certificate in nonprofit management (CNM) from the former Mandel Center for Nonprofit Organizations at Case Western Reserve University. She serves as Vice Chair of the CFRE International Board of Directors and as a member of the ALDE Board of Directors, and received the Jay Bleeke Award in 2014 for outstanding service as a young ALDE member.