



Collaborative Partnership Program

Do you have **multiple staff** who work in fundraising, marketing, communications or related fields? Not only can they benefit from ALDE, your organization will grow from their growth, too, and if your organization becomes a Collaborative Partner with multiple ALDE members, there are **big savings and benefits for your mission**.

Why this is right for your organization:

- Gives you a streamlined process to renew existing ALDE members and add new members with a single payment — giving all members the same renewal date
- Allows you to transfer ALDE memberships within your organization due to turnover for the first half of the fiscal year (July-December)
- Saves cost while developing talent with **ALDE webinar access for all staff members** (no matter where they are located) — one discounted comprehensive fee, instead of \$75 per person per webinar, so **you can literally save thousands**
- With four or more members, you get to choose:
 - Discounts of **\$10-40 per attendee** off ALDE IGNITE International **Conference registration*** OR
 - Discounts of **\$10-30 per member off the membership fee**
- With 15 or more members, you get **one additional free membership and conference registration** (you must have at least 15 members, and then the 16th is free)
 - Free membership and registration must be for same person
 - Other partners have used this as a way to introduce top leadership to ALDE and get them thinking more strategically about development

The specifics:

- Base fee of \$630 for 10 webinars
 - **\$120 discount**
 - Remember, unlimited attendees and locations for your organization
 - The webinar fee is prorated to reflect the number of webinars remaining when a Collaborative Partnership is created partway through the fiscal year
- Additional \$195 per member, with discounts available on this or on conference registration (see above)

Interested? Contact Jon at jon@alde.org or Phyllis at phyllisw@alde.org so we can work with you to develop the right program for your organization.

**ALDE members who qualify for a conference scholarship are not eligible to receive the Collaborative Partnership discount on their conference registration fee. This is to an organization's benefit — a conference scholarship discount is significantly higher.*

Payment includes a one-year membership in a local ALDE chapter of the member's choice.

Payment must be made in one annual payment from a single source.

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