



Collaborative Partnership Program

Do you have **multiple staff** who work in fundraising, marketing, communications, or related fields? Not only can they benefit from ALDE, your organization will grow from their growth, too, and if your organization becomes a Collaborative Partner with multiple ALDE members, there are **big savings and benefits for your mission**.

Why this is right for your organization:

- Gives you a streamlined process to renew existing ALDE members and add new members with a single payment — giving all members the same renewal date
- Allows you to transfer ALDE memberships within your organization due to turnover for the first half of the fiscal year (July-December)
- **Saves cost while developing talent** with discounts on **enLIGHTen Essentials and CFRE Study Days**
 - 25% off enLIGHTen Essentials, our introductory course for those very new to the profession — learn more at alde.org/essentials
 - 50% off CFRE Study Days — information at alde.org/cfre
- With four or more members, you get to choose:
 - Discounts of **\$10-40 per attendee** off ALDE IGNITE **Conference registration** OR
 - Discounts of **\$10-30 per member off the membership fee**
- Preferred seating at select IGNITE meals so your whole group can sit together
- With 15-20 members, you get **one additional free membership** (you must have at least 15 members, and then the 16th is free)
- With 21 or more members, you get both the **free membership and one FREE IGNITE conference registration**
 - Free membership and registration must be for same person
 - Partners have used this as a way to introduce top leadership to ALDE and get them thinking more strategically about development

The specifics:

- Base fee of \$300 for all the benefits and discounts you see above
- Additional \$210 per member, with discounts available on this or on conference registration (see above)

Interested? Contact Jon at jon@alde.org or Phyllis at phyllisw@alde.org so we can work with you to develop the right program for your organization.

Payment includes a one-year membership in a local ALDE chapter of the member's choice.

Payment must be made in one annual payment from a single source.

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